



# METHODOLOGY

## TRANSACTION AND SAVINGS ACCOUNT STAR RATINGS

### What are the CANSTAR Transaction and Savings Account Star Ratings?

CANSTAR's *Transaction and Savings Account Star Ratings* involve a sophisticated rating methodology, unique to CANSTAR, unique to CANSTAR which compares deposit accounts in Australia. CANSTAR star-rated products represent a shortlist of financial products. This shortlist narrows the search for consumers to products that have been reviewed, assessed and ranked.

The CANSTAR *Transaction and Savings Account Star Ratings* is a transparent analysis comparing all types of deposit accounts for an array of characteristics, such as:

- Interest rates
- Fees
- Free transactions
- Accessibility
- Rebates
- Features

The results are reflected in a consumer-friendly five-star concept, with five stars signifying outstanding value offered by the product.

### What types of products are evaluated for the Transaction and Savings Account Star Ratings?

The following account types are assessed in the ratings:

- Personal Transaction Accounts
- Savings and Investment Accounts
- Online Savings Accounts
- Cash Management Accounts
- Notice Saver Accounts
- Children's Accounts
- Student Accounts

Products specific to certain groups or with restrictions on eligibility are not included in the ratings. Business Transaction and Savings Accounts are rated separately as part of the CANSTAR *Business Transaction and Savings Star Ratings*.

#### Eligibility Criteria

To be eligible for a star rating, the product must have been on offer for at least six months. Products that don't have the required six-month information can only achieve a rising star. Rising stars are those products that would be rated five-star or higher but have not been in the market for more than six months. Rising star products will be formally rated in the next period once more historical data is available.

## How is the CANSTAR Transaction and Savings Account Star Ratings structured?

CANSTAR recognises that deposit account users have different needs in terms of saving and transacting. Hence the CANSTAR *Transaction and Savings Account Star Ratings* methodology has been designed to reflect a range of transacting and savings styles. Specifically the ratings consist of the following sub-sections:



Transaction Account

Low Transactor

High Transactor

Youth Transactor



Savings Account

Flexible Saver

Regular Saver

Cash Manager

Junior Saver

SMSF Saver

The star ratings methodology differs for each customer segment in terms of the relative importance placed on the fees and features of the products assessed. The table below provides a description on each profile.

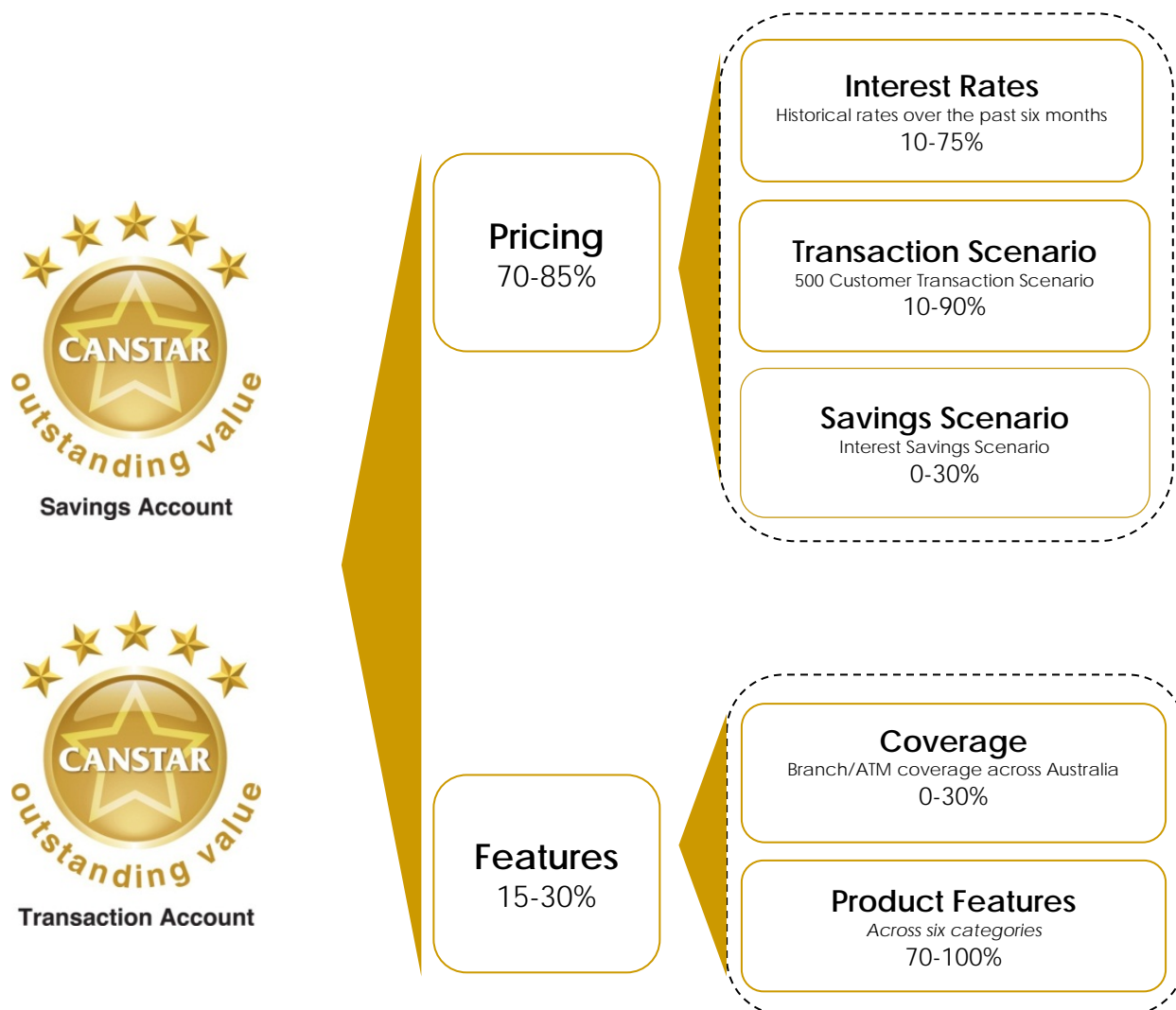
Profile	Description
Flexible Saver	For customers looking to maximize their savings with no restrictions. To be eligible, the account must offer a base rate of 1% or higher on a balance of \$25,000.
Regular Saver	For more active savers who are willing to meet stricter conditions to achieve higher levels of interest. To be eligible the account must offer a total rate of 1% or higher on a balance of \$25,000.
Cash Manager	For investors looking to earn interest on their money while retaining full account access. To be eligible, the account must offer an interest of 1% or higher on a balance of \$100,000.
Junior Saver	These accounts are designed specifically for children to help teach them financial literacy and get into the habit of saving.
SMSF Saver	For customers looking to achieve high levels of interest on the cash component within their self-managed super fund. To be eligible the account must offer an interest of 1% or higher on a balance of \$100,000.
Low Transactor	Requires full access to the account including ATM, EFTPOS and BPAY and conduct an average of 10 transactions per month.
High Transactor	Requires full access to the account including ATM, EFTPOS and BPAY and conduct an average of 35 transactions per month.
Youth Transactor	This profile includes accounts which capture the needs of someone transitioning from a child to a youth between the ages of 13 and 24. They may have just started their first job and are looking to save, access and manage their money.

## How does it work? How are the 'stars' calculated?

Each transaction or savings account reviewed for the CANSTAR *Transaction and Savings Account Star Ratings* is awarded points for its comparative pricing and for the array of positive features attached to the account. These features include accessibility, conditions attached to interest payments and transaction security. Points are aggregated to achieve a Pricing score (P) and a Feature score (F).

To arrive at the total score, CANSTAR applies a weight (w) against the P and F. This weight will vary for each customer profile and will reflect the relative importance of either costs or features in determining the best deposit account. This method can be summarised as:

$$\text{TOTAL SCORE ( T )} = \text{PRICING ( P )} + \text{FEATURES SCORE ( F )}$$



The table below outlines the weights allocated to price and features by profile.

Profile	Pricing	Features
Flexible Saver	80%	20%
Regular Saver	80%	20%
Cash Manager	80%	20%
Junior Saver	70%	30%
SMSF Saver	85%	15%
Low Transactor	70%	30%
High Transactor	70%	30%
Youth Transactor	70%	30%

## Pricing score

The pricing score of the Transaction and Savings Account Star Ratings is broken down into three components; Historical Rates, Transaction Scenario and Savings Scenario. The weighting of each component to the customer profile differs and the weightings we apply are displayed in the table below.

Profile	Rates	Transaction Scenario	Savings Scenario
Flexible Saver	60%	10%	30%
Regular Saver	60%	10%	30%
Cash Manager	75%	25%	-
Junior Saver	70%	10%	20%
SMSF Saver	60%	10%	30%
High Transactor	10%	90%	-
Low Transactor	10%	90%	-
Youth Transactor	10%	90%	-

## Rates

Interest paid on personal savings accounts is an important component of the saver profiles. The average interest rate paid across three nominated account balances as shown below is used to establish the account that pays the highest overall interest. The average interest rate is defined as the rate at the beginning of each month, covering a six-month period, plus any promotional and bonus rates. The product found to pay the highest average interest based on the weighted balances below will receive the highest *Rate Score*.

Historical rate balances

	Flexible Saver	Regular Saver	Cash Manager	Junior Saver	SMSF Saver	Low Transactor	High Transactor	Youth Transactor
Balance 1	\$5,000	\$2,000	\$25,000	\$500	\$25,000	\$1,000	\$1,000	\$50
Balance 2	\$25,000	\$10,000	\$50,000	\$1,000	\$50,000	\$2,000	\$2,000	\$125
Balance 3	\$50,000	\$25,000	\$100,000	\$2,000	\$100,000	\$5,000	\$5,000	\$250

## Balance Weightings

The historical balances have a different level of importance to the profiles. The historical rates score is calculated using the percentages below.

	All Profiles
Balance 1	50%
Balance 2	35%
Balance 3	15%

## Rate Type Weightings

The types of rates relevant and offered in the market are considered in our calculations and weight is applied appropriately depending on profile.

Profile	Base Rate	Total Rate
Flexible Saver	70%	30% *
Regular Saver	40%	60% **
Cash Manager	100%	-
Junior Saver	40%	60% **
SMSF Saver	50%	50% **
High Transactor	100%	-

Low Transactor	100%	-
Youth Transactor	100%	-
*The total rate considers the base rate plus promotional rate		
** The total rate considers the base rate plus bonus rate		

## Transaction Scenario

The scenario analysis is conducted using CANSTAR's unique transaction calculator, which incorporates essential transaction fees and charges, rebates and free transactions. The calculator interlinks the transaction behaviour of 500 hypothetical depositors with the pricing structure of the deposit accounts. The products with the lowest cost receive the highest score in the scenario analysis.

The following table describes the number of transactions and channels used in the scenarios.

	Flexible Saver	Regular Saver	Cash Manager	Junior Saver	SMSF Saver	Low Transactor	High Transactor	Youth Transactor
Average no. of transactions	5	10	10	3	5	10	35	15
Average Balance	25,000	25,000	100,000	500	25,000	2,000	2,000	125
Average Deposit	1,000	1,000	10,000	100	-	3,000	3,000	100
ATM withdrawal own network	-	-	-	-	-	20%	20%	20%
ATM withdrawal other network	-	-	-	-	-	5%	5%	-
Branch cash withdrawal	-	-	20%	20%	-	-	-	5%
Branch cash deposit	-	-	-	80%	-	-	-	-
Cheque deposit	-	-	-	-	-	-	-	-
Cheque withdrawal	-	-	-	-	-	-	-	-
Direct Credit	-	-	-	-	-	-	-	-
Direct Debit	-	-	20%	-	-	5%	5%	-
Points of Sale*	-	-	-	-	-	40%	40%	55%
Internet transaction	100%	100%	-	-	100%	-	-	20%
Internet BPAY	-	-	25%	-	-	15%	15%	-
Internet Pay anyone	-	-	35%	-	-	15%	15%	-
*Split of 50% to Paypass/Paywave and 50% to EFTPOS if Paypass/Paywave is available. Otherwise EFTPOS will make up 100% of the cost.								

## Savings Scenario

A simple interest calculation is used to capture and differentiate the offerings in the market for promotional rates for Business Saver. The description of the scenario placed for interest calculation is below.

Profile	Initial Deposit Amount	Term (months)	Description
Flexible Saver	\$25,000	18	Interest calculation is based on the interest earned on an initial deposit of \$25,000 over 18 months, taking into account the promotional rate and it's length plus the base interest rate.
Regular Saver	\$10,000	12	Interest calculation is based on the interest earned on an initial deposit of \$10,000, \$200 monthly deposits on day one of each month, no deposit in month six, and a \$100 withdrawal on the last day of month twelve.
SMSF Saver	\$80,000	12	Interest calculation is based on an initial deposit of \$80,000 and a \$5,000 withdrawal during month twelve.
Junior Saver	\$40	12	Interest calculation is based on the interest earned on an initial deposit of \$40, \$40 monthly deposits on day one of each month, no deposit in month six, and a \$50 withdrawal on the last day of month twelve.



## Does CANSTAR rate all products available in the market?

We endeavour to include the majority of product providers in the market and to compare the product features most relevant to consumers in our ratings. However, this process is not always possible and it may be that not every product in the market is included in the rating nor every feature compared that is relevant to you.

## How often are all the products reviewed for rating purposes?

All ratings are fully recalculated every six months based on the latest features offered by each institution. All awards are recalculated every year based on the latest ratings. CANSTAR also monitors rate changes on an ongoing basis.

## Does CANSTAR rate other product areas?

CANSTAR researches, compares and rates the suite of banking and insurance products listed below. These star ratings use similar methodologies to guarantee quality, consistency and transparency. Results are freely available to consumers who use the star ratings as a guide to product excellence. The use of similar star ratings logos also builds consumer recognition of quality products across all categories. Please access the CANSTAR website at [www.canstar.com.au](http://www.canstar.com.au) if you would like to view the latest star ratings reports of interest.

- Account based pensions
- Agribusiness
- Business banking
- Business life insurance
- Car insurance
- Credit cards
- Deposit accounts
- Direct life insurance
- First home buyer
- Health insurance
- Home & contents
- Home loans
- Landlord insurance
- Life insurance
- Managed investments
- Margin lending
- Online share trading
- Package banking
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- Pet insurance
- Reward programs
- SMSF loans
- Superannuation
- Term deposits
- Travel insurance
- Travel money cards
- Youth banking



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