

Report No. 3 February 2008

IN THIS REPORT WE EXPLORE ...

- ★ 106 rewards programs from our database
- ★ 8 of these programs offer instant rewards only
- ★ 184 credit cards available in Australia come with a points-based rewards program attached



IMPROVEMENTS ON THE CARDS

With increased fine tuning of products towards consumer type, it's natural that credit card rewards programs are now focusing on offering the best value in a particular category of rewards. For instance, those programs with strong shopping rewards are often much weaker in the frequent flyer category, and vice versa. With more specialisation in product sectors than ever before, it's vital that the consumer completes a mental wish list prior to choosing a rewards program. At the top of the wish list should be one of three rewards they value most: general or shopping, frequent flyer, or instant rewards.

Shopping Vouchers: In this category we have noticed a 20% leap in the value offered to consumers, compared to our inaugural *rewards star ratings* report 12 months ago. A low usage consumer spending \$12,000 annually on a card can now expect to receive an average Reward Return (RR) of \$89, which equates to around 74 cents per \$100 spend. A year ago, the average RR was 61 cents per \$100 spend. That's a lot more sandwich makers, spa treatments or movie tickets to look forward to. However the stand out reward return in this category is \$215 per \$12,000 annual spend offered by Westpac's Altitude Platinum AMEX card, awarded 5 stars in the Premium General Rewards category.

Frequent Flyer: It may not be as dramatic an increase as their shopping rewards counterparts, but Frequent Flyer programs now offer on average a 7% improvement in value compared to a year ago. This improvement is especially noticeable with domestic flights. Currently, a Sydney-Melbourne flight requires an average \$18,630 spend, down from an average of \$20,000 in January 2007. The AMEX Blue Sky rewards program, however, has sent that annual spending figure into freefall, requiring a spend of only \$8,000 in order to redeem the same flight. This program has received 5 stars in the general rewards category but is yet to make the same impact in the frequent flyer category simply because, at this stage, it offers only limited flight routes. However, it is unique in its frequent flyer offerings and is certainly one to keep on the radar.



Spend rate (\$) required for ...

	Lowest	Average	Highest
Sydney-Melbourne flight	\$8,000	\$18,630	\$36,000
\$100 shopping vouchers	\$3,333	\$13,459	\$27,497

^{*} This table measures only those cards who offer the relevant rewards programs.

USE IT OR LOSE IT

When choosing a rewards program, it's important to remember that, on average, you are likely to be paying for the privilege through higher interest rates and annual fees. As annual fees involve a one-off set amount, the more you spend the smaller in relative terms the annual fee becomes. Additionally, if you are able to pay off the outstanding balance every month, or within the relevant interest-free period, the effect of higher interest rates will not impact costs.

In light of the above, it's not worth chasing a rewards program unless you intend to use your card regularly. On average, spending around \$13,500 will return \$100 worth of rewards. However, in many cases this barely covers the annual fee required to obtain the card in the first place, highlighting the fact a higher spend will give you a higher rate of return. In fact CANNEX data shows that by spending \$12,000 annually, 64% of rewards programs will not give you a positive return after taking into account the card fees. Increase that spend to \$60,000 and it's a different story. You can expect a positive return from 96% of rewards programs.

Consumers should also beware of the difference in terms & conditions between one rewards program and another. For instance, just over half of the 106 programs captured within this survey have a limit on the number of maximum points you can earn within a one-year period. Other catches to watch out for in a handful of cards include monthly points caps, and points "hurdles", whereby after a certain amount of money is spent on a card within a certain period (usually a month or a year), subsequent points accumulate at a slower rate.

At what spend do you start getting your money back?

	Yes	No
\$12,000	36%	64%
\$60,000	96%	4%
\$120,000	100%	0%

^{*} This table is based on the average rewards program, and highlights the need to take into account your likely expenditure before deciding whether to go for a standard, gold, or platinum rewards program.



NEW CARDS ON THE BLOCK

Lovers of retail therapy will no doubt embrace the newly introduced Myer Visa card. It's the card that gives you plenty of choices, as long as your choice involves a Myer store. Shop at Myer to accrue bonus points towards Myer shopping vouchers. Or shop elsewhere to accrue, surprise surprise, Myer vouchers at a lesser rate. Even though this is an excellent product, CANNEX has rated it a 3-star card because of its limitations in rewards offered. However, if shopping at Myer is your idea of paradise, this could be your ticket to a Myer store shopping holiday all round Australia.

The frequent flyer card to watch out for, as mentioned above, is the AMEX Blue Sky card. Apart from offering relatively good value, it also offers more flexibility than the majority of its competitors. For a start, there is no "blackout" period as is often the case with other frequent flyer programs. What this means is that there are no date restrictions such as the Christmas period when many programs do not allow points redemption against flights. Instead the AMEX Blue Sky program offers the ability to redeem points for flights up to a specific value, depending on the flight route. For instance in the case of the Sydney-Melbourne route, points can be redeemed to the value of \$300, with the consumer paying the difference, so for periods where flight prices are higher, the consumer can still put accrued points to good use. International flight routes are limited at this stage but we look forward to an expansion in this area.

Going forward, CANNEX will continue to keep a close eye on developments, as rewards program providers search for new ways to attract customers by refining their rewards offerings much more intensely.

February 2008

PROFILE SUMMARY

General Rewards - Standard

Company	Rewards Program	Points per \$1 Spent	Points Expire TYPES OF REWARDS AVAILABLE Expire TYPES OF REWARDS AVAILABLE Cash Back Vouchers / Cash Back Vouchers / Automotive Travel
	Credit / Charge Card	Free Days	Annual Fee Rate credit card star ratings
****	superior value"		
American Express	M'ship Rewards Blue Sky	1	Never
	Blue Sky Cr Cd from AMEX	55	\$95.00 18.4900% Everyday Spender - Not Rated Big Spender - Not rated
American Express	Mship Rewards Choices	1	Never
	Gold Credit Card	55	\$70.00 14.4900% Everyday Spender - 5 Stars Big Spender - 4 Stars
AMP Banking	Mship Rewards Choices	1	Never
	AMEX Gold Credit Card	55	\$70.00 13.9900% Everyday Spender - 5 Stars Big Spender - 4 Stars
	AMEX Blue Credit Card	55	\$25.00 18.2400% Everyday Spender - 4 Stars Big Spender - 3 Stars
Citibank	Silver Rewards	1	Never V V V V V V V Nil X
	Silver MasterCard	55	\$69.00 19.8500% Everyday Spender - 4 Stars Big Spender - Not rated
	Silver Visa	55	\$69.00 19.8500% Everyday Spender - 4 Stars Big Spender - Not rated
Diners Club Int	Diners Club Rewards	1	Never
	Charge Card	44	\$95.00 N/A Everyday Spender - Not Rated Big Spender - Not rated
Greater Building Society	Mship Rewards Choices	1	Never
	AMEX Credit Card	55	\$25.00 18.4900% Everyday Spender - 5 Stars Big Spender - 3 Stars
	AMEX Gold Credit Card	55	\$70.00 17.4900% Everyday Spender - 5 Stars Big Spender - 4 Stars
Homeloans	Mship Rewards Choices	1	Never
	AMEX Credit Card	55	\$25.00 18.4900% Everyday Spender - 4 Stars Big Spender - 3 Stars
HSBC	Mship Rewards Choices	1	Never
	AMEX Gold	55	\$70.00 17.4900% Everyday Spender - 5 Stars Big Spender - 3 Stars
RESI Mortgage Corp	Mship Rewards Choices	1	Never
	AMEX Credit Card	55	\$25.00 18.4900% Everyday Spender - 4 Stars Big Spender - 3 Stars
SUNCORP	Mship Rewards Choices	1	Never
	Gold AMEX	55	\$70.00 17.4900% Everyday Spender - 4 Stars Big Spender - 3 Stars
Westpac	Altitude Rews-AMEX	2	Never
	Altitude/Amex	45	\$100.00 19.9900% Everyday Spender - 3 Stars Big Spender - 3 Stars
Wizard Home Loans	Mship Rewards Choices	1	Never
	Fast Card-AMEX	55	\$25.00 17.4900% Everyday Spender - 4 Stars Big Spender - 3 Stars
***	excellent value"		
your guide to produc	ct excellence		
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General Rewards - Standard

Company	Rewards Program	Points per \$1 Spent	Points Expire		TYF		Ę,		SDS Gift Cards			More	Redeem Rewards Online	Annual Fee	Bonus Partners Available
	Credit / Charge Card	Free Days	Annual	Fee	Ra	ate			(credi	it caı	rd si	tar ratin	gs	
★★★★ "e	excellent value"														
Austral Credit Union	Standard Rewards	1	Never	~	'	•	•	•	V	•	•	•	•	Nil	×
	Silver MyCard	55	\$35.0	00	18.59	900%	Eve	eryday	Spend	ler - 4	Star	s	Big Spe	nder - N	ot rated
	Gold MyCard StandardRews	55	\$75.0	18.59	900%	Eve	ryday	Spend	ler - 4	Star	s	Big Sp	ender - 4	4 Stars	
Australian Central CU	Standard Rewards	1	Never	~	'	•	V	V	V	•	•	•	•	Nil	×
	Gold MasterCard-Standard	55	\$75.0	00	18.59	900%	Eve	eryday	Spend	ler - 4	Star	S	Big Sp	ender - 4	4 Stars
	Silver MasterCard	55	\$35.0	00	18.59	900%	Eve	eryday	Spend	ler - 4	Star	s	Big Spe	nder - N	ot rated
Bank of Queensland	Q Rewards	1.5	3 yrs	V	V	V	~	'	'	•	•	•	~	Nil	v
	Visa	0	Nil	1	17.15	500%	Eve	Everyday Spender - 3 Stars				Big Sp	ender - 3	3 Stars	
	MasterCard Free Days	44	\$49.0	00	18.60	6000% Everyday Spender - 3 Stars					s	Big Sp	ender - 3	3 Stars	
	MasterCard	0	Nil		17.15	500%	Eve	eryday	Spend	ler - 3	Star	s	Big Sp	ender - 3	3 Stars
	Gold MasterCard	44	\$120.0	00	18.60	000%	Eve	eryday	Spend	ler - 3	Star	S	Big Sp	ender - 4	4 Stars
	Visa Free Days	44	\$49.0	00	18.60	000%	Eve	eryday	Spend	ler - 3	Star	S	Big Sp	ender - 3	3 Stars
BankWest	More Rewards	1.5	Never	•	•	•	•	•	'	•	•	X	•	Nil	×
	More MasterCard	55	\$89.0	00	18.24	100%	Eve	eryday	Spend	ler - 3	Star	s	Big Sp	ender - 3	3 Stars
Commonwealth Bank	Commonwealth Awards	1	Never	~	•	•	•	•	'	•	•	•	•	Nil	✓
	Visa with Awards	55	\$59.0	00	19.69	900%	Eve	eryday	Spend	ler - 3	Star	s	Big Sp	ender - 3	3 Stars
	MasterCard with Awards	55	\$59.0	00	19.69	900%	Eve	eryday	Spend	ler - 3	Star	S	Big Sp	ender - 3	3 Stars
Community CPS Australia	Standard Rewards	1	Never	~	~	•	•	'	v	•	•	~	'	Nil	×
	Silver MyCard	55	\$35.0	00	18.60	000%	Eve	eryday	Spend	ler - 4	Star	s	Big Spe	nder - N	ot rated
	Gold MyCard StandardRews	55	\$75.0	00	18.60	000%	Eve	eryday	Spend	ler - 4	Star	s	Big Sp	ender - 4	4 Stars
Credit Union Australia	Standard Rewards	1	Never	~	'	•	•	v	'	•	•	•	'	Nil	×
	Silver MasterCard	55	\$35.0	00	18.59	900%	Eve	eryday	Spend	ler - 4	Star	s	Big Spe	nder - N	ot rated
	Gold MasterCard-Standard	55	\$75.0	00	18.59	900%	Eve	eryday	Spend	ler - 4	Star	s	Big Sp	ender - 4	4 Stars
Electricity CU	Standard Rewards	1	Never	~	~	•	~	•	V	•	•	~	~	Nil	×
	Gold MyCard StandardRews	55	\$75.0	00	18.60	000%	Eve	eryday	Spend	ler - 4	Star	s	Big Sp	ender - 4	4 Stars
	Silver MyCard	55	\$35.0	00	18.60	000%	Eve	eryday	Spend	ler - 4	Star	S	Big Spe	nder - N	ot rated

General Rewards - Standard

Company	Rewards Program	Points per \$1 Spent	Points Expire	Automotive Travel		Vouchers / Solution of the control o			nual Bonus Fee Partners Available
	Credit / Charge Card	Free Days	Annual Fe	e Rate		crea	lit card s	star ratings	
***	excellent value"								
Family First CU	Standard Rewards	1	Never •	/	' V V	v v	v v	✓ 1	Nil 🗶
	Silver MyCard	55	\$35.00	18.6000	% Everyda	y Spender -	4 Stars	Big Spende	er - Not rated
	Gold MyCard StandardRews	55	\$75.00	18.6000	% Everyda	y Spender -	4 Stars	Big Spend	der - 4 Stars
FCCS Credit Union	Standard Rewards	1	Never	/	' V V	VV	VV	'	Nil 🗶
	Silver MyCard	55	\$35.00	18.5900	% Everyda	y Spender -	4 Stars	Big Spende	er - Not rated
	Gold MyCard StandardRews	55	\$75.00	18.5900	% Everyda	y Spender -	4 Stars	Big Spend	der - 4 Stars
Holiday Coast CU	Standard Rewards	1	Never	1 1 1	' V V	V V	v v	✓ I	Nil 🗶
	Silver MyCard	55	\$35.00	18.6000	<mark>%</mark> Everyda	y Spender -	4 Stars	Big Spende	er - Not rated
	Gold MyCard StandardRews	55	\$75.00	18.6000	<mark>%</mark> Everyda	y Spender -	4 Stars	Big Spend	der - 4 Stars
Illawarra CU NSW	Standard Rewards	1	Never	/	' V V	V V	v v	'	Nil X
	Gold MasterCard-Standard	55	\$75.00	18.6000	<mark>%</mark> Everyda	y Spender -	4 Stars	Big Spend	der - 4 Stars
	Silver MasterCard	55	\$35.00	18.6000	<mark>%</mark> Everyda	y Spender -	Big Spende	er - Not rated	
Maroondah Credit Union	Standard Rewards	1	Never (/	' V V	V V	v v	✓ I	Nil 🗶
	Gold MyCard StandardRews	55	\$75.00	18.6000	% Everyda	y Spender -	4 Stars	Big Spend	der - 4 Stars
	Silver MyCard	55	\$35.00	18.6000	<mark>%</mark> Everyda	y Spender -	4 Stars	Big Spende	er - Not rated
Memberfirst Credit Union	Standard Rewards	1	Never •	/	'	V V	v v	'	Nil X
	Gold MyCard StandardRews	55	\$75.00	18.6000	<mark>%</mark> Everyda	y Spender -	4 Stars	Big Spend	der - 4 Stars
	Silver MyCard	55	\$35.00	18.6000	<mark>%</mark> Everyda	y Spender -	4 Stars	Big Spende	er - Not rated
myState Financial	Standard Rewards	1	Never (/	'	V V	v v	✓ I	Nil 🗶
	Gold MasterCard-Standard	55	\$75.00	18.6000	<mark>%</mark> Everyda	y Spender -	4 Stars	Big Spend	der - 4 Stars
	Silver MasterCard	55	\$35.00	18.6000	<mark>%</mark> Everyda	y Spender -	4 Stars	Big Spende	er - Not rated
Orange Credit Union	Standard Rewards	1	Never	/	'	V V	v v	'	Nil 🗶
	Gold MyCard StandardRews	55	\$75.00	\$75.00 18.5900% Everyday Spender - 4 Stars				Big Spend	der - 4 Stars
	Silver MyCard	55	\$35.00 18.5900% Everyday Spender - 4 Star				4 Stars	Big Spende	er - Not rated
Power Credit Union	Standard Rewards	1	Never •	/	' V V	v v	v v	✓ 1	Nil 🗶
	Gold MyCard StandardRews	55	\$75.00	18.6000	<mark>%</mark> Everyda	y Spender -	4 Stars	Big Spend	der - 4 Stars
	Silver MyCard	55	\$35.00	18.6000	<mark>%</mark> Everyda	er - Not rated			

General Rewards - Standard

Company	Rewards Program	Points per \$1 Spent	Points Expire	a v a	Þ	O Lifestyle	AF Merchandise RE Entertainmer				Wore	\sim	nnual Fee	Bonus Partners Available
-	Credit / Charge Card	Free Days	Annual F	ee	Rate)		C	credit	card .	star ra	atings	S	
★★★★ "e	excellent value"													
Powerstate Credit Union	Standard Rewards	1	Never	•	•	/	v v	~	•	V V	· •	•	Nil	x
	Gold MyCard StandardRews	55	\$75.00)	18.600	0%	Everyday	Spend	er - 4 S	Stars	Bi	g Sper	nder - 4	Stars
	Silver MyCard	55	\$35.00)	18.600	0%	Everyday	/ Spend	er - 4 S	Stars	Big	Spend	der - No	t rated
Qld Teachers CU	Standard Rewards	1	Never	•	~	~	VV	V	•	V	, v	•	Nil	×
	Gold MyCard StandardRews	55	\$75.00)	18.590	0%	Everyday	/ Spend	ler - 4 S	Stars	Bi	g Sper	nder - 4	Stars
	Silver MyCard	55	\$35.00)	18.590	0%	Everyday	/ Spend	ler - 4 S	Stars	Big	Spend	der - No	t rated
SERVICE ONE Members Ba	Standard Rewards	1	Never	V	~	~	v v	/	•	V	' V	•	Nil	×
	Silver MyCard	55	\$35.00	01	18.600	0%	Everyday	/ Spend	ler - 4 S	Stars	Big	Spend	der - No	t rated
	Gold MyCard StandardRews	55	\$75.00)	18.600	0%	Everyday	/ Spend	ler - 4 S	Stars	Bi	g Sper	nder - 4	Stars
Sutherland Credit Union	Standard Rewards	1	Never	~	•	/	v v	/	•	V	' v	•	Nil	×
	Gold MyCard StandardRews	55	\$75.00)	18.600	0%	Everyday	/ Spend	ler - 4 S	Stars	Bi	g Sper	nder - 4	Stars
	Silver MyCard	55	\$35.00)	18.600	0%	Everyday	/ Spend	er - 4 S	Stars	Big	Spend	der - No	t rated
Unicom Credit Union	Standard Rewards	1	Never	•	•	/	v v	/	•	V	' V	•	Nil	×
	Gold MyCard StandardRews	55	\$75.00)	18.600	0%	Everyday	/ Spend	ler - 4 S	Stars	Bi	g Sper	nder - 4	Stars
	Silver MyCard	55	\$35.00)	18.600	0%	Everyday	/ Spend	er - 4 S	Stars	Big	Spend	der - No	t rated
University Credit Soc	Standard Rewards	1	Never	•	•	/	v v	/	•	V	' V	•	Nil	×
	Gold MyCard StandardRews	55	\$75.00)	18.600	0%	Everyday	/ Spend	er - 4 S	Stars	Bi	g Sper	nder - 4	Stars
	Silver MyCard	55	\$35.00)	18.600	0%	Everyday	/ Spend	er - 4 S	Stars	Big	Spend	der - No	t rated
Warwick Credit Union	Standard Rewards	1	Never	•	•	/	v v	/	•	V	' V	•	Nil	×
	Gold MyCard StandardRews	55	\$75.00)	18.600	0%	Everyday	/ Spend	ler - 4 S	Stars	Bi	g Sper	nder - 4	Stars
	Silver MyCard	55	\$35.00)	18.600	0%	Everyday	/ Spend	er - 4 S	Stars	Big	Spend	der - No	t rated
Westpac	Altitude Rews-MCD	1	Never	1	•	/	v v	/	•	V	' V	•	Nil	•
	Altitude/MasterCard	45	\$100.0	0	19.990	0%	Everyday	/ Spend	er - 4 S	Stars	Bi	g Sper	nder - 4	Stars
★★★ "s	trong value"													
ANZ Bank	Rewards Visa	0.6667	3 yrs	~	~	/	VV	~	/	V	· ·	•	22	v
	Rewards Visa	44	\$48.00)	19.990	0%	Everyday	/ Spend	er - 3 S	Stars	Bi	g Sper	nder - 3	Stars
Bananacoast Community C	Rewarder	1	3 yrs	1	'	/	v v	/	x	V	′ ×		Nil	x
	Visa Bonus Rewarder	55	\$59.00)	15.200	0%	Everyday	/ Spend	er - 2 S	Stars	Bi	g Sper	nder - 2	Stars

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General Rewards - Standard

Company	Rewards Program	Points per \$1 Spent	Points Expire	9	Automotive		En	R Merchandise W	Nouchers / A Gift Cards		SLE Food	More	Redeem Rewards Online	Annual Fee	Bonus Partners Available
	Credit / Charge Card	Free Days	Annual	Fee	Ra	te			c	redit	t car	d si	tar ratin	gs	
★★★ "s	strong value"														
Coastline Credit Union	Rewarder	1	Never	X	X	x	x	x	×	•	x	X	×	Nil	×
	Rewarder Visa	55	\$52.0	00	16.20	00%	Eve	ryday	Spend	er - 3	Stars	;	Big Sp	ender - 2	2 Stars
GE Money	Myer One Inside Myer	3	2 yrs	X	×	x	x	×	V	X	X	x	×	Nil	v
	Myer Visa Gold Card	62	\$39.0	0	18.99	00%	Every	day S	pende	r - Not	t Rate	ed	Big Spe	nder - N	ot rated
	Myer Visa Card	62	\$39.0	00	18.99	00%	Every	day S	pende	r - Not	t Rate	ed	Big Spe	nder - N	ot rated
GE Money	Myer One Outside Myer	1	2 yrs	×	×	X	×	x	'	x	x	×	×	Nil	'
	Myer Visa Gold Card	62	\$39.0	00	18.99	00% I	Every	day S	pende	r - Not	t Rate	ed	Big Spe	nder - N	ot rated
	Myer Visa Card	62	\$39.0	00	18.99	00% l	Every	day S	pende	r - Not	t Rate	ed	Big Spe	nder - N	ot rated
Heritage Building Soc	Classic Rewards	1	4 yrs	~	~	•	•	/	'	x	•	•	×	Nil	V
	Visa Classic WithRewards	55	\$48.0	0	16.20	00%	Eve	ryday	Spend	er - 4	Stars	;	Big Sp	ender - 4	1 Stars
HSBC	Rewards Plus-Standard	1	3 yrs	~	~	•	•	/	'	x	•	~	~	Nil	V
	Visa Classic	45	\$59.0	0	18.75	00%	Eve	ryday	Spend	er - 3	Stars	;	Big Sp	ender - 3	3 Stars
nab	Ant Rewards	1.00	Never	~	×	x	'	x	×	•	x	×	×	Nil	V
	ANT AMEX with Rewards	44	\$99.0	0	19.97	00%	Every	day S	pende	r - Lov	v Rai	nk	Big Spe	nder - Lo	w Rank
	Gold ANT AMEX with Rews	44	\$148.0	00	19.97	00%	Every	day S	pende	r - Lov	v Rai	nk	Big Spe	nder - Lo	w Rank
nab	Velocity Rewards Program	0.5	Never	~	~	′	'	/	'	x	X	X	'	Nil	×
	Velocity Standard Card	44	\$65.0	0	19.25	00%	Every	day S	pende	r - Lov	v Rai	nk	Big Sp	oender -	1 Star
Qantas Staff CU	Rewarder	1	Never	X	×	x	X	X	×	~	x	x	×	55	×
	Lifestyle	0	Nil		12.25	00%	Eve	ryday	Spend	er - 3	Stars	;	Big Sp	ender - 2	2 Stars
	Lifestyle Plus	46	Nil	Eve	ryday	Spend	er - 2	Stars	3	Big Sp	ender - 2	2 Stars			
Qld Police Credit Union	Rewarder	1	Never	×	×	x	x	x	x	•	x	×	×	Nil	×
	Bluey Rewarder Card	55	\$48.0	0	14.45	00%	Eve	ryday	Spend	er - 2	Stars	;	Big Sp	oender -	1 Star
SUNCORP	Standard Rewards	1	3 yrs	'	~	•	•	/	'	•	'	X	~	39	~
	Clear Options Gold	55	\$69.0	00	17.25	00%	Eve	ryday	Spend	er - 4	Stars	;	Big Sp	ender - 4	1 Stars
	Clear Options Standard	0	\$29.0	00	10.50	00%	Eve	ryday	Spend	er - 5	Stars	3	Big Sp	ender - 4	1 Stars
	Clear Options Plus	55	\$29.00 17.7500% Everyday Spender - 5 Stars					3	Big Sp	ender - 4	1 Stars				

General Rewards - Premium

Company	Rewards Program	Points per \$1	Points Expire		1.	PESC			DS A		BLE		Redeem Rewards Online	Annual Fee	Bonus Partners Available
		Spent		Travel	Automotive	Lifestyle	Entertainmer	ercha	Vouchers / Gift Cards	Cash Back	Food	More	em Rev Online		
				<u>e</u>	otive	tyle	nmen	Merchandise	ers / ards	Back	ď	re	vards		
	Credit / Charge Card	Free Days	Annual	Fee	Ra	ite			(credi	t caı	rd st	ar ratin	ıgs	
****	superior value"														
American Express	Mship Rewards Ascent	1	Never	~	~	~	•	'	•	•	~	~	v	80	V
	Gold Credit Card	55	\$70.0	0	14.49	900%	Eve	ryday	Spend	ler - 5	Star	S	Big S	oender - 4	1 Stars
	Green Charge Card	51	\$80.0	0	N/	⁄Α	Every	day S	Spende	r - No	t Rat	ed	Big Sp	ender - N	ot rated
	Gold Charge Card	51	\$130.0	00	N/	/A	Every	day S	Spende	r - No	t Rat	ed	Big Sp	ender - N	ot rated
American Express	Mship Rews Ascent-Plat	1.5	Never	~	V	V	V	V	~	•	'	•	v	Nil	V
	Platinum Credit Card	55	\$395.0	00	18.24	100%	Eve	ryday	Spend	ler - 3	Star	S	Big S	oender - 3	3 Stars
American Express	Rewards Max with Ascent	1.5	Never	V	V	V	v	'	~	•	~	'	'	Nil	~
	Rewards Maximiser Gold	55	\$192.0	00	19.49	900%	Eve	ryday	Spend	ler - 3	Star	S	Big S	oender - 3	3 Stars
AMP Banking	Mship Rewards Ascent	1	Never	V	~	•	•	'	~	•	~	•	v	80	~
	AMEX Blue Credit Card	55	\$25.0	0	18.24	100%	Eve	ryday	Spend	ler - 4	Star	S	Big S	pender - 3	3 Stars
	AMEX Gold Credit Card	55	\$70.0	0	13.99	900%	Eve	ryday	Spend	ler - 5	Stars	s	Big S	oender - 4	1 Stars
Greater Building Society	Mship Rewards Ascent	1	Never	~	'	•	'	'	•	•	•	•	V	80	~
	AMEX Credit Card	55	\$25.0	0	18.49	900%	Eve	ryday	Spend	ler - 5	Star	s	Big S	oender - 3	3 Stars
	AMEX Gold Credit Card	55	\$70.0	0	17.49	900%	Eve	ryday	Spend	ler - 5	Star	s	Big S	oender - 4	1 Stars
Homeloans	Mship Rewards Ascent	1	Never	•	~	•	•	•	•	•	•	•	•	80	•
	AMEX Credit Card	55	\$25.0	0	18.49	900%	Eve	ryday	Spend	ler - 4	Stars	S	Big S _l	oender - 3	3 Stars
HSBC	Mship Rewards Ascent	1	Never	~	~	•	•	•	•	•	•	•	•	80	~
	AMEX Gold	55	\$70.0	0	17.49	900%	Eve	ryday	Spend	ler - 5	Stars	s	Big S	oender - 3	3 Stars
RESI Mortgage Corp	Mship Rewards Ascent	1	Never	~	'	•	•	'	V	•	•	•	'	80	V
	AMEX Credit Card	55	\$25.0	0	18.49	900%	Eve	ryday	Spend	ler - 4	Stars	S	Big S	oender - 3	3 Stars
SUNCORP	Mship Rewards Ascent	1	Never	~	~	~	'	'	~	•	~	'	'	80	~
	Gold AMEX	55	\$70.0	0	17.49	900%	Eve	ryday	Spend	ler - 4	Star	S	Big S _l	oender - 3	3 Stars
Westpac	Altitude Gold Rews-AMEX	2	Never	~	~	•	•	'	~	•	•	•	•	Nil	~
	Altitude Gold/Amex	45	\$150.0	00	19.99	900%	Eve	ryday	Spend	ler - 3	Star	S	Big S _l	oender - 4	1 Stars
Westpac	Altitude Plat Rews-AMEX	3	Never	~	~	~	•	'	~	•	~	•	'	Nil	V
	Altitude Platinum/Amex	45	\$295.0	00	19.99	900%	Eve	ryday	Spend	ler - 4	Star	S	Big S _l	oender - 5	5 Stars
Wizard Home Loans	Mship Rewards Ascent	1	Never	'	~	~	'	'	~	~	~	'	v	80	V
	Fast Card-AMEX	55	\$25.0	0	17.49	900%	Eve	ryday	Spend	ler - 4	Stars	s	Big S	oender - 3	3 Stars

your guide to product excellence

Report Date: February 14th, 2008 GENERAL REWARDS - PREMIUM:

Company	Rewards Program	Points	Points		TYF	PES C	OF RE	WAF	RDS AV	/AILA	BLE		Re	Annual	Bonus
Company	Rewards Frogram	per \$1 Spent	Expire	Travel	Automotive	Lifestyle	Entertainment	Merchandise	Vouchers / Gift Cards	Cash Back	Food	More	Redeem Rewards Online	Fee	Partners Available
	Credit / Charge Card	Free Days	Annual	Fee	Ra	ate				credi	it cai	rd st	ar ratin	gs	
**** "e	excellent value"														
Austral Credit Union	BlueSky Rewards	1	Never	•	'	•	•	•	~	•	•	•	×	Nil	×
	Gold MyCard BlueSky Rews	55	\$99.0	0	18.59	900%	Eve	eryday	Spend	der - 4	Star	s	Big Sp	oender - 5	Stars
Australian Central CU	BlueSky Rewards	1	Never	~	•	'	~	~	X	V	•	•	×	Nil	×
	Gold MasterCard-Blue Sky	55	\$99.0	0	18.59	900%	Eve	ryday	Spend	der - 4	Star	s	Big Sp	oender - 5	Stars
Citibank	Gold Rewards	1	Never	~	V	~	V	/	V	•	•	•	'	Nil	×
	Gold Visa	55	\$119.0	00	19.85	500%	Eve	eryday	/ Spend	der - 4	Star	s	Big Sp	oender - 5	Stars
	Gold MasterCard	55	\$119.0	00	19.85	500%	Eve	eryday	/ Spend	der - 4	Star	S	Big Sp	oender - 5	Stars
Citibank	Platinum Rewards	1	Never		V	•	•	•	~	•	•	•	•	Nil	×
	Platinum Visa	55	\$250.0	00	19.85	500%	Eve	eryday	/ Spend	der - 5	Star	s	Big Sp	oender - 5	Stars
	Platinum MasterCard	55	\$250.0	00	19.85	500%	Eve	eryday	Spend	der - 5	Star	s	Big Sp	oender - 5	Stars
Community CPS Australia	BlueSky Rewards	1	Never	•	•	•	•	•	~	•	•	•	×	Nil	×
	Gold MyCard Bluesky Rews	55	\$99.0	0	18.60	000%	Eve	eryday	/ Spend	der - 4	Star	s	Big Sp	oender - 5	5 Stars
Credit Union Australia	BlueSky Rewards	1	Never	~	'	•	•	•	~	•	•	'	×	Nil	×
	Gold MasterCard-BlueSky	55	\$99.0	0	18.59	900%	Eve	eryday	/ Spend	der - 4	Star	S	Big Sp	oender - 5	Stars
Electricity CU	BlueSky Rewards	1	Never	~	~	'	•	~	~	•	~	•	×	Nil	×
	Gold MyCard BlueSky Rews	55	\$99.0	0	18.60	000%	Eve	eryday	Spend	der - 4	Star	S	Big Sp	ender - 5	Stars
Family First CU	BlueSky Rewards	1	Never	~	•	•	•	•	~	•	•	•	×	Nil	×
	Gold MyCard BlueSky Rews	55	\$99.0	0	18.60	000%	Eve	eryday	Spend	der - 4	Star	s	Big Sp	ender - 5	Stars
FCCS Credit Union	BlueSky Rewards	1	Never	~	•	'	•	•	~	•	•	•	×	Nil	×
	Gold MyCard BlueSky Rews	55	\$99.0	0	18.59	900%	Eve	eryday	Spend	der - 4	Star	s	Big Sp	ender - 5	Stars
Holiday Coast CU	BlueSky Rewards	1	Never	~	'	1	•	•	V	•	•	•	×	Nil	×
	Gold MyCard BlueSky Rews	55	\$99.0	0	18.60	000%	Eve	eryday	/ Spend	der - 4	Star	s	Big Sp	oender - 5	Stars
Illawarra CU NSW	BlueSky Rewards	1	Never	•	~	~	•	•	~	•	•	•	×	Nil	×
	Gold MasterCard-BlueSky	55	\$99.0	0	18.60	000%	Eve	eryday	/ Spend	der - 4	Star	s	Big Sp	oender - 5	Stars
IMB Limited	Card Services Rewards	1	Never	•	~	v	~	'	~	•	•	X	'	Nil	×
	Gold MasterCard	55	\$99.0	0	19.55	500%	Eve	eryday	/ Spend	der - 3	Star	S	Big Sp	oender - 4	l Stars
	Silver MasterCard	55	\$55.0	0	19.55	500%	Eve	eryday	Spend	der - 3	Star	s	Big Spe	ender - N	ot rated

Company	Rewards Program	Points per \$1 Spent	Points Expire		TY Automotive	S Lifestyle	R Entertainme	Merchandise	Nouchers / Gift Cards	AIL Cash Back	BLE Food	More	Redeem Rewards Online	Annual Fee	Bonus Partners Available
	Credit / Charge Card	Free Days	Annual	Fee	Ra	ite	ä	Õ			it caı	rd st	ar ratin	gs	
***	excellent value"														
Maroondah Credit Union	BlueSky Rewards	1	Never	~	~	~	~	~	~	v	~	~	×	Nil	×
	Gold MyCard BlueSky Rews	55	\$99.0	0	18.60	000%	Eve	eryday	Spend	der - 4	Star	S	Big Sp	ender -	5 Stars
Memberfirst Credit Union	BlueSky Rewards	1	Never	•	'	~	~	V	V	V	′	•	×	Nil	×
	Gold MyCard BlueSky Rews	55	\$99.0	0	18.60	000%	Eve	ryday	/ Spend	der - 4	Star	s	Big Sp	ender -	5 Stars
myState Financial	BlueSky Rewards	1	Never	•	V	~	~	/	V	'	•	•	×	Nil	×
	Gold MasterCard-BlueSky	55	\$99.0	0	18.60	000%	Eve	eryday	/ Spend	der - 4	Star	S	Big Sp	ender - :	5 Stars
Orange Credit Union	BlueSky Rewards	1	Never	V	~	V	•	•	~	•	•	•	×	Nil	×
	Gold MyCard BlueSky Rews	55	\$99.0	0	18.59	000%	Eve	eryday	/ Spend	der - 4	Star	s	Big Sp	ender - :	5 Stars
Power Credit Union	BlueSky Rewards	1	Never	V	~	~	~	'	~	'	'	'	×	Nil	×
	Gold MyCard Bluesky Rews	55	\$99.0	0	18.60	000%	Eve	eryday	/ Spend	der - 4	Star	S	Big Sp	ender -	5 Stars
Powerstate Credit Union	BlueSky Rewards	1	Never	1	'	'	~	•	~	1	'	•	×	Nil	×
	Gold MyCard BlueSky Rews	55	\$99.0	0	18.60	000%	Eve	eryday	/ Spend	der - 4	Star	S	Big Sp	ender -	5 Stars
Qld Teachers CU	BlueSky Rewards	1	Never	•	'	•	•	•	V	1	•	•	X	Nil	×
	Gold MyCard Blue SkyRews	55	\$99.0	0	18.59	000%	Eve	eryday	/ Spend	der - 4	Star	s	Big Sp	oender -	5 Stars
SERVICE ONE Members Ba	BlueSky Rewards	1	Never	•	'	•	•	•	~	•	•	•	×	Nil	×
	Gold MyCard BlueSky Rews	55	\$99.0	0	18.60	000%	Eve	eryday	/ Spend	der - 4	Star	s	Big Sp	ender -	5 Stars
Sutherland Credit Union	BlueSky Rewards	1	Never	•	'	•	•	•	~	•	•	•	×	Nil	×
	Gold MyCard Blue SkyRews	55	\$99.0	0	18.60	000%	Eve	eryday	/ Spend	der - 4	Star	S	Big Sp	ender - :	5 Stars
Unicom Credit Union	BlueSky Rewards	1	Never	•	'	•	•	•	~	'	•	•	X	Nil	×
	Gold MyCard BlueSky Rews	55	\$99.0	0	18.60	000%	Eve	eryday	/ Spend	der - 4	Star	S	Big Sp	ender - :	5 Stars
University Credit Soc	BlueSky Rewards	1	Never	•	'	•	•	•	~	•	•	•	X	Nil	×
	Gold MyCard Blue SkyRews	55	\$99.0	0	18.60	000%	Eve	eryday	/ Spend	der - 4	Star	S	Big Sp	ender -	5 Stars
Warwick Credit Union	BlueSky Rewards	1	Never	•	•	•	~	•	~	•	•	•	×	Nil	×
	Gold MyCard BlueSky Rews	55	\$99.0	0	18.60	000%	Eve	eryday	/ Spend	der - 4	Star	s	Big Sp	ender -	5 Stars
★★★ "S	strong value"														
ANZ Bank	Rewards Visa Gold	0.6667	3 yrs	1	~	~	~	•	~	•	•	~	V	22	~
	Rewards Visa Gold	55	\$79.0	0	19.99	000%	Eve	eryday	/ Spend	der - 4	Star	s	Big Sp	ender - :	3 Stars

Company	Rewards Program	Points	Points		TYP	PES C	OF RE	WAF	RDS A	/AILA	BLE		Rec	Annual	Bonus
company		per \$1 Spent	Expire	Travel	Automotive	Lifestyle	Entertainment	Merchandise	Vouchers / Gift Cards	Cash Back	Food	More	Redeem Rewards Online	Fee	Partners Available
	Credit / Charge Card	Free Days	Annual	Fee	Ra	ite				cred	it caı	rd s	tar ratii	ngs	
*** "5	strong value"														
BankSA	Platinum Rewards	1	5 yrs	~	X	'	'	'	~	x	~	x	~	65	×
	Platinum MasterCard	55	\$89.0	00	13.50	000%	Eve	ryday	Spend	der - 5	Star	s	Big S	pender - t	5 Stars
	Platinum Visa Card	55	\$89.0	00	13.50	000%	Eve	ryday	Spend	der - 5	Star	s	Big S	pender - t	5 Stars
BankWest	More Rewards-Gold	1.5	Never	~	'	•	V	V	V	~	•	x	~	Nil	×
	More Platinum MasterCard	55	\$190.0	00	17.99	900%	Every	/day	Spende	er - No	ot Rat	ed	Big Sp	ender - N	ot rated
	More Gold MasterCard	55 \$120.00 18.2400% Every						ryday	y Spend	der - 3	Star	s	Big S	pender - 4	4 Stars
Commonwealth Bank	C/wealth Awards Gold	1	Never	V	V	V	~	•	'	'	•	~	~	Nil	~
	Gold MasterCard	55	\$114.0	00	19.69	900%	Eve	ryday	/ Spend	der - 5	Star	s	Big S	pender - (5 Stars
	Visa Gold	55	\$114.	00	19.69	900%	Eve	ryday	/ Spend	der - 5	Star	s	Big S	pender - t	5 Stars
Commonwealth Bank	C/wealth Awards Platinum	1	Never	~	•	•	•	•	'	•	•	~	~	Nil	'
	Visa Platinum	55	\$200.0	00	19.89	900%	Eve	ryday	/ Spend	der - 4	Star	s	Big S	pender - (5 Stars
	Platinum MasterCard	55	\$200.	00	19.89	900%	Eve	ryday	y Spend	der - 5	Star	s	Big S	pender - (5 Stars
Heritage Building Soc	Gold Rewards	1.5	4 yrs	•	•	•	•	•	•	X	•	•	×	Nil	V
	Visa Gold With Rewards	55	\$90.0	00	16.20	000%	Eve	ryday	y Spend	der - 3	Star	s	Big S	pender - 3	3 Stars
HSBC	Rewards Plus-Gold	1	3 yrs	~	•	•	•	•	'	X	•	~	~	Nil	v
	Visa Gold	45	\$99.0	00	18.75	500%	Eve	ryday	/ Spend	der - 4	Star	s	Big S	pender - 4	4 Stars
HSBC	Rewards Plus-Platinum	1	3 yrs	~	'	•	•	•	~	X	•	•	•	Nil	~
	Visa Platinum	45	\$199.0	00	18.75	500%	Eve	ryday	/ Spend	der - 4	Star	s	Big S	pender - (5 Stars
nab	Gold Rewards	1	3 yrs	~	'	•	~	•	~	~	~	~	x	57.2	~
	Gold Rewards Visa Card	44	\$88.3	30	19.97	700%	Eve	ryday	y Spend	der - 3	Star	s	Big S	pender - 3	3 Stars
	Gold Rewards MasterCard	44	\$88.3	30	19.97	7 00%	% Everyday Spender - 3 Stars B				Big S	pender - 3	3 Stars		

February 2008

PROFILE SUMMARY

Company	Rewards Program	Points	Points		TYP	ES C	F RE	EWAF	RDS A\	/AILA	BLE		Rec	Annual	Bonus
		per \$1 Spent	Expire	Travel	Automotive	Lifestyle	Entertainment	Merchandise	Vouchers / Gift Cards	Cash Back	Food	More	Redeem Rewards Online	Fee	Partners Available
	Credit / Charge Card	Free Days	ys Annual Fee Rate credit card										tar ratir	igs	
* **	strong value"														
SUNCORP	Premium Rewards	1	3 yrs	•	'	~	•	•	~	•	•	X	V	69	✓
	Clear Options Standard	0	\$29.0	0	10.50	00%	Eve	eryday	Spend	ler - 5	Star	s	Big S	pender - 4	4 Stars
	Clear Options Gold	55	\$69.0	0	17.25	00%	Eve	ryday	/ Spend	ler - 4	Star	s	Big S	pender - 4	4 Stars
	Clear Options Plus	55	\$29.0	0	17.75	00%	Eve	eryday	/ Spend	ler - 5	Star	S	Big S	pender - 4	4 Stars
Westpac	Altitude Gold Rews-MCD	1	Never	•	~	V	V	~	V	•	1	•	V	Nil	✓
	Altitude Gold/MasterCard	45	\$150.0	00	19.99	00%	Eve	eryday	/ Spend	ler - 5	Star	s	Big S	pender -	5 Stars
Westpac	Altitude Plat Rews-MCD	1	Never	V	V	V	~	•	~	•	•	~	V	Nil	✓
	Altitude Platinum/MCard	45	\$295.0	00	19.99	00%	Eve	eryday	/ Spend	ler - 5	Star	S	Big S	pender - :	5 Stars

Frequent Flyer Rewards - Standard

Company	Rewards Program	Points	Points	CARD S	SPEND	TO GET I	RETURN	ECONO	/IY TKT	Reward Annual	Airline Partner 1
		per \$1 Spent	per Frequent Flyer Mile	Syd Bris	Syd Melb	Sydney Perth	Syd Lor	Sydney - Los Angele	Syd Hong	Fee	
				Sydney - Brisbane	Sydney - Melbourne	ney - erth	Sydney - London	ydney - s Angeles	Sydney - Hong Kong		
	Credit / Charge Card	Free Days	s Annual F	ee Ra	ate		cre	dit card		tinas	
****	superior value"	. roo Days	, rumaan	00 110						9-	
American Express	Qantas Freq Fly Standard	1	1	16000	16000	36000	128000	96000	60000	Nil	Qantas
	Qantas AMEX Card	55	\$95.00	19 49	900% F	Everyday S	pender - I	ow Rank	Big S	Spender -	Low Rank
Citibank	Silver Rewards	1	1	16000	16000		128000		60000	Nil	Qantas
	Silver Visa	55	\$69.00	19.85	500%	Everyday	Spender -	4 Stars	Big	Spender -	Not rated
	Silver MasterCard	55	\$69.00			Everyday				•	Not rated
earth	earth-Qantas FrqFly-Amex	1	1	16000	16000		128000		60000	Nil	Qantas
	earth+/Amex	55	\$79.00	15.49	900% E	Everyday S	pender - l	_ow Rank	: Biç	g Spende	r - 1 Star
	earth/Amex	55	\$49.00	13.24	400% E	Everyday S	pender - l	_ow Rank	Big S	Spender -	Low Rank
nab	Ant Rewards	1.00	1	16000	16000	36000	128000	96000	60000	Nil	Qantas
	ANT AMEX with Rewards	44	\$99.00	19.97	700% E	veryday S	pender - l	_ow Rank	Big S	Spender -	Low Rank
	Gold ANT AMEX with Rews	44	\$148.00	0 19.97	700% E	veryday S	pender - l	_ow Rank	Big S	Spender -	Low Rank
Westpac	Altitude Rews-AMEX	2	2	16000	16000	36000	128000	96000	60000	Nil	Qantas
	Altitude/Amex	45	\$100.00	0 19.99	900%	Everyday	Spender -	· 3 Stars	Big	Spender	- 3 Stars
***	excellent value"										
Diners Club Int	Diners Club Rewards	1	1	16000	16000	36000	128000	96000	60000	77	Qantas
	Charge Card	44	\$95.00) N	/A E	veryday S	pender - 1	Not Rated	Big	Spender -	Not rated
Diners Club Int	Qantas Frequent Flyer	1	1	16000	16000	36000	128000	96000	60000	55	Qantas
	Frequent Flyers Club Crd	44	\$95.00) N	/A E	veryday S	pender - 1	Not Rated	Big :	Spender -	Not rated
*** "S	strong value"										
ANZ Bank	Qantas Frequent Flyer	0.6667	1	23999	23999	53997	191990	143990	89996	55	Qantas
	Frequent Flyer Visa	44	\$40.00	19.99	900% E	veryday S	pender - l	_ow Rank	Biç	g Spende	- 1 Star
ANZ Bank	Rewards Visa	0.6667	1.5	35998	35998	80996	287990	215990	134990	22	Qantas
	Rewards Visa	44	\$48.00	19.99	900%	Everyday	Spender -	· 3 Stars	Big	Spender	- 3 Stars
Commonwealth Bank	Commonwealth Awards	1	2	32000	32000	72000	256000	192000	120000	Nil	Qantas
	Visa with Awards	55	\$59.00	19.69	900%	Everyday	Spender -	· 3 Stars	Big	Spender	- 3 Stars
	MasterCard with Awards	55	\$59.00	19.69	900%	Everyday	Spender -	3 Stars	Big	Spender	- 3 Stars

Frequent Flyer Rewards - Standard

Company	Rewards Program		Points per	CARD	SPEND '	TO GET F	RETURN	ECONO			Airline Partner 1
			per Frequent Flyer Mile	Sydney - Brisbane	Sydney - Melbourne	Sydney - Perth	Sydney - London	Sydney - Los Angeles	Sydney - Hong Kong	Fee	raiulei i
	Credit / Charge Card	Free Days	Annual I	Fee R	ate		cre	dit card	star ra	tings	
*** "	strong value"										
earth	earth-Qantas Frq Fly-MCD	0.5	1	32000	32000	72000	256000	192000	120000	Nil	Qantas
	earth/MasterCard	55	\$49.0	0 13.2	2 <mark>400%</mark>	Everyday	Spender	- 1 Star	Big	Spende	r - 1 Star
	earth+/MasterCard	55	\$79.0	0 15.4	900%	Everyday	Spender	- 1 Star	Big	Spender	- 2 Stars
nab	Velocity Rewards Program	0.5	1	28800	29200	67600	256000	190000	120000	Nil	Virgin Blue
	Velocity Standard Card	44	\$65.0	0 19.2	2500% EV	eryday S _l	pender - L	₋ow Rank	K Big	Spende	r - 1 Star
Westpac	Altitude Rews-MCD	1	2	32000	32000	72000	256000	192000	120000	Nil	Qantas
	Altitude/MasterCard	45	\$100.0	00 19.9	900% E	Everyday	Spender -	4 Stars	Big	Spender	- 4 Stars

Company	Rewards Program	Points per \$1 Spent	Points per Frequent Flyer Mile CARD SPEND TO GET RETURN ECONOMY TKT Brisbane CARD SPEND TO GET RETURN ECONOMY TKT Sydney Los Angeles Sydney Brisbane Airline Partner 1 Fee Annual Fee
	Credit / Charge Card	Free Days	Annual Fee Rate credit card star ratings
**** "s	uperior value"		
American Express	Mship Rews Ascent-Plat	1.5	1 10667 10667 24000 85333 64000 40000 Nil Qantas
	Platinum Credit Card	55	\$395.00 18.2400% Everyday Spender - 3 Stars Big Spender - 3 Stars
American Express	Qantas Freq Fly-Premium	1.25	1 12800 12800 28800 102400 76800 48000 Nil Qantas
	Qantas AMEX Premium Card	55	\$195.00 18.9900% Everyday Spender - Low Rank Big Spender - Low Rank
American Express	Qantas FreqFly-Ultim	1.5	1 10667 10667 24000 85333 64000 40000 Nil Qantas
	Qantas AMEX Ultimate Cd	55	\$395.00 18.9900% Everyday Spender - Low Rank Big Spender - Low Rank
American Express	Rewards Max with Ascent	1.5	1 10667 10667 24000 85333 64000 40000 Nil Qantas
	Rewards Maximiser Gold	55	\$192.00 19.4900% Everyday Spender - 3 Stars Big Spender - 3 Stars
Westpac	Altitude Plat Rews-AMEX	3	2 10667 10667 24000 85333 64000 40000 Nil Qantas
	Altitude Platinum/Amex	45	\$295.00 19.9900% Everyday Spender - 4 Stars Big Spender - 5 Stars
***	excellent value"		
American Express	Mship Rewards Ascent	1	1 16000 16000 36000 128000 96000 60000 80 Qantas
	Gold Credit Card	55	\$70.00 14.4900% Everyday Spender - 5 Stars Big Spender - 4 Stars
	Green Charge Card	51	\$80.00 N/A Everyday Spender - Not Rated Big Spender - Not rated
	Gold Charge Card	51	\$130.00 N/A Everyday Spender - Not Rated Big Spender - Not rated
AMP Banking	Mship Rewards Ascent	1	1 16000 16000 36000 128000 96000 60000 80 Qantas
	AMEX Gold Credit Card	55	\$70.00 13.9900% Everyday Spender - 5 Stars Big Spender - 4 Stars
	AMEX Blue Credit Card	55	\$25.00 18.2400% Everyday Spender - 4 Stars Big Spender - 3 Stars
Austral Credit Union	BlueSky Rewards	1	1 16000 16000 36000 128000 96000 60000 Nil Qantas
	Gold MyCard BlueSky Rews	55	\$99.00 18.5900% Everyday Spender - 4 Stars Big Spender - 5 Stars
Australian Central CU	BlueSky Rewards	1	1 16000 16000 36000 128000 96000 60000 Nil Qantas
	Gold MasterCard-Blue Sky	55	\$99.00 18.5900% Everyday Spender - 4 Stars Big Spender - 5 Stars
BankSA	Platinum Rewards	1	1 16000 16000 36000 128000 96000 60000 65 Qantas
	Platinum MasterCard	55	\$89.00 13.5000% Everyday Spender - 5 Stars Big Spender - 5 Stars
	Platinum Visa Card	55	\$89.00 13.5000% Everyday Spender - 5 Stars Big Spender - 5 Stars
Community CPS Australia	BlueSky Rewards	1	1 16000 16000 36000 128000 96000 60000 Nil Qantas
	Gold MyCard Bluesky Rews	55	\$99.00 18.6000% Everyday Spender - 4 Stars Big Spender - 5 Stars

Frequent Flyer Rewards - Premium

Company	Rewards Program	Points per \$1 Spent	per		TO GET RETURN	Log Log	Annual Partner 1
			Flyer Mile risbane	Sydney - Melbourne Sydney -	Sydney - London Sydney - Perth	Sydney - .os Angeles	Fee Sydney - Hong Kong
	Credit / Charge Card	Free Days	Annual Fee	Rate	cre	dit card	star ratings
★★★★ "e	excellent value"						
Credit Union Australia	BlueSky Rewards	1	1 160	000 16000	36000 128000	96000	60000 Nil Qantas
	Gold MasterCard-BlueSky	55	\$99.00	18.5900% E	Everyday Spender -	4 Stars	Big Spender - 5 Stars
Electricity CU	BlueSky Rewards	1	1 160	000 16000	36000 128000	96000	60000 Nil Qantas
	Gold MyCard BlueSky Rews	55	\$99.00	18.6000% E	Everyday Spender -	4 Stars	Big Spender - 5 Stars
Family First CU	BlueSky Rewards	1	1 160	16000	36000 128000	96000	60000 Nil Qantas
	Gold MyCard BlueSky Rews	55	\$99.00	18.6000% E	veryday Spender -	4 Stars	Big Spender - 5 Stars
FCCS Credit Union	BlueSky Rewards	1	1 160	000 16000	36000 128000	96000	60000 Nil Qantas
	Gold MyCard BlueSky Rews	55	\$99.00	18.5900% E	Everyday Spender -	4 Stars	Big Spender - 5 Stars
Greater Building Society	Mship Rewards Ascent	1	1 160	16000	36000 128000	96000	60000 80 Qantas
	AMEX Gold Credit Card	55	\$70.00	17.4900% E	Everyday Spender -	5 Stars	Big Spender - 4 Stars
	AMEX Credit Card	55	\$25.00	18.4900% E	Everyday Spender -	5 Stars	Big Spender - 3 Stars
Holiday Coast CU	BlueSky Rewards	1	1 160	16000	36000 128000	96000	60000 Nil Qantas
	Gold MyCard BlueSky Rews	55	\$99.00	18.6000% E	Everyday Spender -	4 Stars	Big Spender - 5 Stars
Homeloans	Mship Rewards Ascent	1	1 160	16000	36000 128000	96000	60000 80 Qantas
	AMEX Credit Card	55	\$25.00	18.4900% E	Everyday Spender -	4 Stars	Big Spender - 3 Stars
HSBC	Mship Rewards Ascent	1	1 160	16000	36000 128000	96000	60000 80 Qantas
	AMEX Gold	55	\$70.00	17.4900% E	Everyday Spender -	5 Stars	Big Spender - 3 Stars
Illawarra CU NSW	BlueSky Rewards	1	1 160	16000	36000 128000	96000	60000 Nil Qantas
	Gold MasterCard-BlueSky	55	\$99.00	18.6000% E	Everyday Spender -	4 Stars	Big Spender - 5 Stars
IMB Limited	Card Services Rewards	1	1 160	16000	36000 128000	96000	60000 Nil Qantas
	Gold MasterCard	55	\$99.00	19.5500% E	Everyday Spender -	3 Stars	Big Spender - 4 Stars
	Silver MasterCard	55	\$55.00	19.5500% E	Everyday Spender -	3 Stars	Big Spender - Not rated
Maroondah Credit Union	BlueSky Rewards	1	1 160	16000	36000 128000	96000	60000 Nil Qantas
	Gold MyCard BlueSky Rews	55	\$99.00	18.6000% E	Everyday Spender -	4 Stars	Big Spender - 5 Stars
Memberfirst Credit Union	BlueSky Rewards	1	1 160	16000	36000 128000	96000	60000 Nil Qantas
	Gold MyCard BlueSky Rews	55	\$99.00	18.6000% E	Everyday Spender -	4 Stars	Big Spender - 5 Stars
myState Financial	BlueSky Rewards	1	1 160	16000	36000 128000	96000	60000 Nil Qantas
	Gold MasterCard-BlueSky	55	\$99.00	18.6000% E	Everyday Spender -	4 Stars	Big Spender - 5 Stars
your guide to produc	t excellence						

Report Date: February 14th, 2008

Company	Rewards Program	Points	Points	CARD	SPEND 1	TO GET I	RETURN	ETURN ECONOMY TKT			Airline Partner 1
		per \$1 Spent	per Frequent Flyer Mile	Sydney - Brisbane	Sydney - Melbourne	Sydney - Perth	Sydney - London	Sydney - Los Angeles	Sydney - Hong Kong	Annual Fee	raiulei i
	Credit / Charge Card	Free Days	Annual I	Fee R	ate		cre	dit card	star ra	tings	
★★★★ "e	xcellent value"										
nab	Velocity Gold AMEX Rews	1	1	14400	14600	33800	128000	95000	60000	Nil	Virgin Blue
	Velocity Gold Card	44	\$150.0	00 19.2	<mark>500%</mark> Ev	veryday S	pender - I	_ow Rank	Big	Spender	- 2 Stars
Orange Credit Union	BlueSky Rewards	1	1	16000	16000	36000	128000	96000	60000	Nil	Qantas
	Gold MyCard BlueSky Rews	55	\$99.0	0 18.5	900% E	eryday	Spender -	4 Stars	Big	Spender	- 5 Stars
Power Credit Union	BlueSky Rewards	1	1	16000	16000	36000	128000	96000	60000	Nil	Qantas
	Gold MyCard Bluesky Rews	55	\$99.0	0 18.6	000% E	veryday	Spender -	4 Stars	Big	Spender	- 5 Stars
Powerstate Credit Union	BlueSky Rewards	1	1	16000	16000	36000	128000	96000	60000	Nil	Qantas
	Gold MyCard BlueSky Rews	55	\$99.0	0 18.6	000% E	Everyday	Spender -	4 Stars	Big	Spender	- 5 Stars
Qld Teachers CU	BlueSky Rewards	1	1	16000	16000	36000	128000	96000	60000	Nil	Qantas
	Gold MyCard Blue SkyRews	55	\$99.0	0 18.5	900% E	Everyday	Spender -	4 Stars	Big	Spender	- 5 Stars
RESI Mortgage Corp	Mship Rewards Ascent	1	1	16000	16000	36000	128000	96000	60000	80	Qantas
	AMEX Credit Card	55	\$25.0	0 18.4	900% E	Everyday	Spender -	4 Stars	Big	Spender	- 3 Stars
SERVICE ONE Members B	BlueSky Rewards	1	1	16000	16000	36000	128000	96000	60000	Nil	Qantas
	Gold MvCard BlueSkv Rews	55	\$99.0	0 18.6	000% E	vervdav	Spender -	4 Stars	Bia	Spender	- 5 Stars

SUNCORP	Mship Rewards Ascent	1	1	16000	16000	36000	128000	96000	60000	80	Qantas
	Gold AMEX	55	\$70.0	0 17.4	900% E	veryday	Spender -	4 Stars	Big	Spender	- 3 Stars
Sutherland Credit Union	BlueSky Rewards	1	1	16000	16000	36000	128000	96000	60000	Nil	Qantas
	Gold MyCard Blue SkyRews	55	\$99.0	0 18.6	000% E	veryday	Spender -	4 Stars	Big	Spender	- 5 Stars
Unicom Credit Union	BlueSky Rewards	1	1	16000	16000	36000	128000	96000	60000	Nil	Qantas
	Gold MyCard BlueSky Rews	55	\$99.0	0 18.6	000% E	veryday	Spender -	4 Stars	Big	Spender	- 5 Stars
University Credit Soc	BlueSky Rewards	1	1	16000	16000	36000	128000	96000	60000	Nil	Qantas
	Gold MyCard Blue SkyRews	55	\$99.0	0 18.6	000% E	eryday	Spender -	4 Stars	Big	Spender	- 5 Stars
Warwick Credit Union	BlueSky Rewards	1	1	16000	16000	36000	128000	96000	60000	Nil	Qantas
	Gold MyCard BlueSky Rews	55	\$99.0	0 18.6	000% E	eryday	Spender -	4 Stars	Big	Spender	- 5 Stars

February 2008

PROFILE SUMMARY

Company	Rewards Program		Points per			TO GET	RETURN			Reward Annual	Airline Partner 1
		Spent	Frequent Flyer Mile	Sydney - Brisbane	Sydney - Melbourne	Sydney - Perth	Sydney - London	Sydney - Los Angeles	Sydney - Hong Kong	Fee	
	Credit / Charge Card	Free Days	Annual F	ee R	ate		cre	dit card	l star ra	tings	
***	excellent value"										
Wizard Home Loans	Mship Rewards Ascent	1	1	16000	16000	36000	128000	96000	60000	80	Qantas
	Fast Card-AMEX	55	\$25.00	17.4	1900%	Everyday	Spender -	- 4 Stars	Big	Spender	- 3 Stars
*** "s	strong value"										
ANZ Bank	Qantas Freq Flyer-Gold	0.6667	1	23999	23999	53997	191990	143990	89996	55	Qantas
	Frequent Flyer Visa Gold	55	\$150.0	0 19.9	900%	Everyday	Spender	- 1 Star	Biç	g Spende	r - 1 Star
	Freq Flyer Visa Platinum	55	\$195.0	0 19.9	9900%	Everyday	Spender -	- 2 Stars	Big	Spender	- 4 Stars
ANZ Bank	Rewards Visa Gold	0.6667	1.5	35998	35998	80996	287990	215990	134990	22	Qantas
	Rewards Visa Gold	55	\$79.00	19.9	900%	Everyday	Spender -	- 4 Stars	Big	Spender	- 3 Stars
Citibank	Gold Rewards	1	1	16000	16000	36000	128000	96000	60000	Nil	Qantas
	Gold Visa	55	\$119.0	0 19.8	3500%	Everyday	Spender -	- 4 Stars	Big	Spender	- 5 Stars
	Gold MasterCard	55	\$119.0	0 19.8	3500%	Everyday	Spender -	- 4 Stars	Big	Spender	- 5 Stars
Citibank	Platinum Rewards	1	1	16000	16000	36000	128000	96000	60000	Nil	Qantas
	Platinum MasterCard	55	\$250.0	0 19.8	3500%	Everyday	Spender -	- 5 Stars	Big	Spender	- 5 Stars
	Platinum Visa	55	\$250.0	0 19.8	3500%	Everyday	Spender -	- 5 Stars	Big	Spender	- 5 Stars
Commonwealth Bank	C/wealth Awards Gold	1	1.5	24000	24000	54000	192000	144000	90000	Nil	Qantas
	Visa Gold	55	\$114.0	0 19.6	900%	Everyday	Spender -	- 5 Stars	Big	Spender	- 5 Stars
	Gold MasterCard	55	\$114.0	0 19.6	900%	Everyday	Spender -	- 5 Stars	Big	Spender	- 5 Stars
Commonwealth Bank	C/wealth Awards Platinum	1	1	16000	16000	36000	128000	96000	60000	Nil	Qantas
	Platinum MasterCard	55	\$200.0	0 19.8	3900%	Everyday	Spender -	- 5 Stars	Big	Spender	- 5 Stars
	Visa Platinum	55	\$200.0	0 19.8	900%	Everyday	Spender -	- 4 Stars	Big	Spender	- 5 Stars
nab	Gold Rewards	1	1.5	24000	24000	54000	192000	144000	90000	57.2	Qantas
	Gold Rewards MasterCard	44	\$88.30	19.9	700%	Everyday	Spender -	- 3 Stars	Big	Spender	- 3 Stars
	Gold Rewards Visa Card	44	\$88.30	19.9	700%	Everyday	Spender -	- 3 Stars	Big	Spender	- 3 Stars

Company	Rewards Program	Points	Points	CARE	SPENI	ND TO GET RETURN		N ECONOMY TKT		Reward Annual	Airline Partner 1
			per Frequent Flyer Mile	Sydney - Brisbane	Melbourne	Sydney - Perth	Sydney - London	Sydney - Los Angeles	Sydney - Hong Kong	Fee	raiulei i
	Credit / Charge Card	Free Days	Annual I	=ee	Rate		cre	dit card	l star ra	tings	
★★★ "s	strong value"										
SUNCORP	Premium Rewards	1	2	32000	3200	0 72000	256000	192000	120000	69	Qantas
	Clear Options Standard	0	\$29.0	0 10	.5000%	Everyday	Spender	- 5 Stars	Big	Spender	- 4 Stars
	Clear Options Gold	55	\$69.0	0 17	.2500%	Everyday	Spender	- 4 Stars	Big	Spender	- 4 Stars
	Clear Options Plus	55	\$29.0	0 17	.7500%	Everyday	Spender -	- 5 Stars	Big	Spender	- 4 Stars
Westpac	Altitude Gold Rews-AMEX	2	2	16000	1600	0 36000	128000	96000	60000	Nil	Qantas
	Altitude Gold/Amex	45	\$150.0	00 19	.9900%	Everyday	Spender	- 3 Stars	Big	Spender	- 4 Stars
Westpac	Altitude Gold Rews-MCD	1	2	32000	3200	0 72000	256000	192000	120000	Nil	Qantas
	Altitude Gold/MasterCard	45	\$150.0	00 19	.9900%	Everyday	Spender	- 5 Stars	Big	Spender	- 5 Stars
Westpac	Altitude Plat Rews-MCD	1	2	32000	3200	0 72000	256000	192000	120000	Nil	Qantas
	Altitude Platinum/MCard	45	\$295.0	00 19	.9900%	Everyday	Spender -	- 5 Stars	Big	Spender	- 5 Stars



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PROFILE SUMMARY

Instant Rewards

Company	Rewards Program	TYPES OF INSTANT REWARDS AVAILABLE												
oompan,	11011 ali alo 110 gi aliii	Retail Clothing Stores	Lifestyle	Entertainm ent	Food Beverage	Retail Travel	Airline	Petrol / Auto	More Rewards					
	BRIEF DESCRIPTION OF INST.	ANT REWAI	RDS PROGE	RAM										
	Credit / Charge Card	Free Days	Annual Fee	Rate		credit c	ard star ı	ratings						
American Express	Selects	v	V	×	'	'	×	x	V					
	American Express Selects is an dining, retail and travel merchant offers to American Express cardi rewards by simply asking for their	s across Aus nembers for	stralia. The S limited perio	Selects prog	ram allows m ogram is wide	erchants to unly communic	niquely ma ated to care	rket real disc	counts and					
	Gold Credit Card	55	\$70.00	14.4900%	Habitual Spe	nder - Not Ra	ated Impu	lse Spender	- Not Rated					
	Rewards Maximiser Gold	55	\$192.00	19.4900%	Habitual Spe	ender - Low R	ank Impu	lse Spender	- Low Rank					
	Platinum Credit Card	55	\$395.00	18.2400%	Habitual Spe	nder - Not Ra	ated Impu	lse Spender	- Not Rated					
	Green Charge Card	51	\$80.00	N/A	Habitual Spe	nder - Not Ra	ated Impu	lse Spender	- Not Rated					
	Gold Charge Card	51	\$130.00	N/A	Habitual Spe	nder - Not Ra	ated Impu	lse Spender	- Not Rated					



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PROFILE SUMMARY

Instant Rewards

Company	Rewards Program			TYPES OF	INSTANT R	EWARDS A	AVAILABLE		
Company	Rewards Fregram	Retail Clothing Stores	Lifestyle	Entertainm ent	Food Beverage	Retail Travel	Airline	Petrol / Auto	More Rewards
	BRIEF DESCRIPTION OF INS	TANT REWAI	RDS PROGE	RAM					
	Credit / Charge Card	Free Days	Annual Fee	Rate		credit	card star	ratings	
Citibank	World Privileges	~	V	V	~	V	×	V	'
	Citibank World Privileges gives Citibank World Privileges, you of spanning 30 countries across A	an expect red	cognition at c						
	Silver Visa	55	\$69.00	19.8500%	Habitual S	pender - 1 S	star Impu	lse Spender	- Low Rank
	Silver MasterCard	55	\$69.00	19.8500%	Habitual S	pender - 1 S	Star Impu	lse Spender	- Low Rank
	Cash Back Credit Card	55	\$69.00	19.8500%	Habitual S	pender - 1 S	Star Impu	lse Spender	- Low Rank
	Platinum MasterCard	55	\$250.00	19.8500%	Habitual Spe	nder - Not F	Rated Impu	lse Spender	- Not Rated
	Gold MasterCard	55	\$119.00	19.8500%	Habitual Spe	nder - Not F	Rated Impu	lse Spender	- Not Rated
	Gold Visa	55	\$119.00	19.8500%	Habitual Spe	nder - Not F	Rated Impu	lse Spender	- Not Rated
	Platinum Visa	55	\$250.00	19.8500%	Habitual Spe	nder - Not F	Rated Impu	lse Spender	- Not Rated
HSBC	home@Away Privilege Pr		X	V	~	V	×	×	V
	HSBC's home&Away rewards p value adds in over 40 countries receive the benefits.								
	Visa Platinum	45	\$199.00	18.7500%	Habitual Spe	nder - Not F	Rated Impu	lse Spender	- Not Rated
	Visa Classic	45	\$59.00	18.7500%	Habitual Sp	ender - 2 St	tars Im	oulse Spend	er - 1 Star
	Visa Gold	45	\$99.00	18.7500%	Habitual Spe	nder - Not F	Rated Impu	lse Spender	- Not Rated
	Low Rate Credit Card	55	\$39.00	12.4900%	Habitual Sp	ender - 4 St	tars Imp	ulse Spende	er - 3 Stars
nab	Selects	~	~	×	~	V	×	×	V
	American Express Selects is an dining, retail and travel merchar offers to American Express care rewards by simply asking for the	nts across Aus Imembers for	stralia. The S limited perio	Selects prograds. The pro	ram allows m ogram is wide	erchants to ly communi	uniquely ma cated to car	rket real dis	counts and

ANT AMEX with Rewards 44 \$99.00 19.9700% Habitual Spender - Low Rank Impulse Spender - Low Rank

Gold ANT AMEX with Rews

44

\$148.00 19.9700% Habitual Spender - Not Rated Impulse Spender - Not Rated



February 2008

PROFILE SUMMARY

Instant Rewards

Company	Rewards Program		TYPES OF INSTANT REWARDS AVAILABLE											
o ampany		Retail Clothing Stores	Lifestyle	Entertainm ent	Food Beverage	Retail Travel	Airline	Petrol / Auto	More Rewards					
	BRIEF DESCRIPTION OF IN		RDS PROGI			credit	card star ı	ratings						



SUNCORP	Selects			V	V	×	V	~	×	X	~
						<u>'</u>	<u> </u>		<u>'</u>	<u> </u>	
	American Everse	o Colo	ete ie en					d	liaaauuuta an	براما ماماما	a at lease

American Express Selects is an exclusive program offering American Express cardmembers discounts and added value at key dining, retail and travel merchants across Australia. The Selects program allows merchants to uniquely market real discounts and offers to American Express cardmembers for limited periods. The program is widely communicated to cardmembers who redeem rewards by simply asking for their "American Express Selects offer" when paying with their card.

	Gold AMEX	55	\$70.00	17.4900%	Habitual Spe	ender - Not R	ated Impu	lse Spender	- Not Rated
Virgin Money	Mates Rates Rewards	V	V	V	V	V	V	×	V

No fees, no waiting, just brilliant deals on stuff you actually want. Each time you shop with any of our Mates Rates partners and use your Virgin credit card, you get instant rewards and special offers on loads of everyday stuff (and things). No more waiting for enough points to buy that dead sexy toaster oven you've been eyeing off. We have more than 55 of Australia's top retailers in the Mates Rates program, and more jumping on board all the time.

Credit Card	55	Nil	12.9900%	Habitual Spender - 4 Stars	Impulse Spender - 4 Stars



CANNEX rewards star ratings - methodology

What is the CANNEX rewards star ratings?

CANNEX rewards star ratings is a consumer-friendly benchmark or value index. CANNEX star rated products represent a short list of financial products. This short list narrows the search for consumers to products that have been independently assessed and ranked. All star rated rewards programs rated from one to five achieved a grade suitable for consumers to consider with qualities ranging from "Superior" to "Satisfactory". The CANNEX rewards star ratings are a transparent analysis comparing both the Cost and Features across all rewards programs.

The results are reflected in a consumer-friendly *5-star* concept. The *star ratings* from the **CANNEX** *rewards star ratings* are described as follows:

****Superior ProductExcellent ProductStrong Product

What types of products are evaluated by CANNEX rewards star ratings?

The *rewards star ratings* focuses on the three main categories listed in TABLE 1. Only points-based rewards programs are eligible for the Frequent Flyer and General Rewards categories while only non-points based rewards programs are eligible for the Instant Rewards category.

The Frequent Flyer and General Rewards categories are split into standard and premium sections so that only programs of a similar level are compared against each other. "Standard" refers to those rewards programs linked to standard level credit cards while "premium" refers to rewards programs that are linked to gold or platinum credit cards.

TABLE 1: Rewards Star Ratings Overview

rewards star ratings							
CATEGORIES	STANDARD	PREMIUM					
Frequent Flyer							
General Rewards	✓	✓					
Instant Rewards X							
Notes:							
STANDARD: Rewards Programs linked to standard cards							
PREMIUM: Rewards Programs linked to Gold or Platinum cards							
Instant Rewards programs will not be star rated							



Frequent Flyer Rewards

In recognition of the significance of frequent flyer points conversion, CANNEX decided to rate a separate category for frequent flyer rewards. The star ratings process uses the assumption that the frequent flyer rewards program user aspires to earn enough points to redeem a single economy return ticket for each of three popular Australian domestic flights and three popular international flights through their frequent flyer partner airline.

Chart 1. Frequent Flyer Methodology

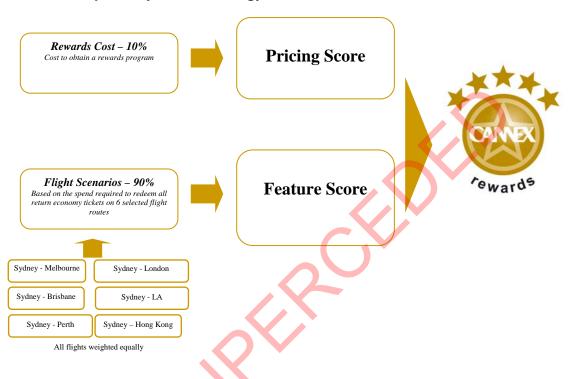


CHART 1 provides an overview of the relative contributions of each component of the frequent flyer rewards category. Each frequent flyer route makes an equal contribution to the overall score. The score for each frequent flyer route is based on the card spend required to earn enough points to redeem the flights.

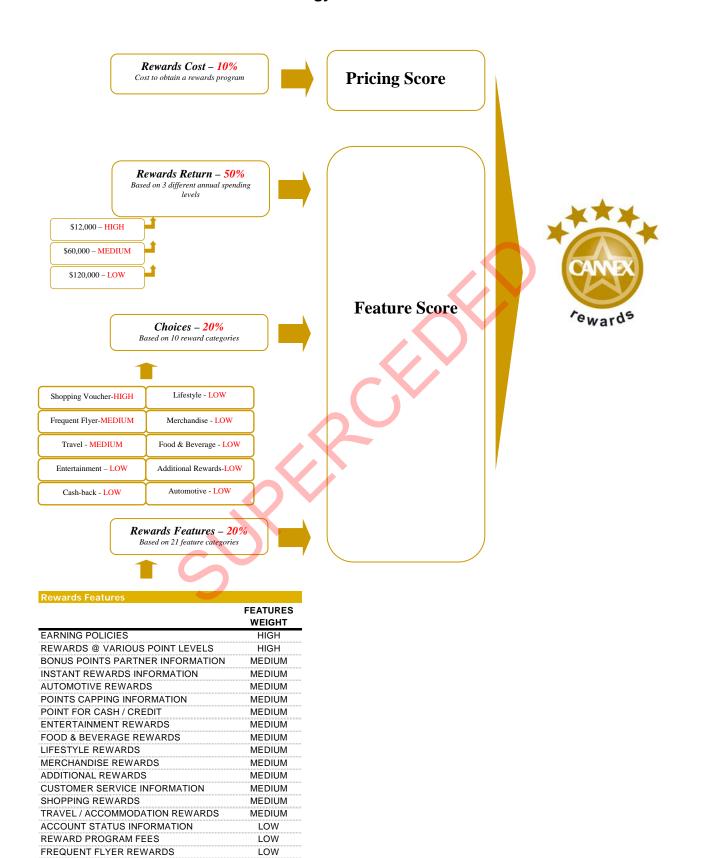
Rewards program cost accounts for 10% of the overall score. It includes both rewards and credit card annual fee. The program with the lowest annual rewards program cost receives the maximum score and the other programs receive a score based on their relative cost.

General Rewards

The General Rewards category caters to those rewards program users that are interested in rewards other than flights. The most important contributor to this category is Reward Return. CANNEX calculates Reward Return for eight different rewards categories and three different annual credit card spend amounts (\$12,000, \$60,000 & \$120,000). These values along with choice of reward types, Program costs and more than 100 individual features from each rewards program contribute towards the overall General Rewards star ratings score. CHART 2 provides an overview of the relative contribution of each component.



Chart 2 General Rewards Methodology



LOW

LOW

LOW

EARNING POLICY FLEXIBILITY

POINT EXPIRATION POLICIES

TOP-UP POLICIES



Instant Rewards

A section of the star ratings report is dedicated to instant rewards programs even though instant rewards are not star rated. This section provides a brief description of the rewards program as well as several examples of the benefits available.

How does it work?

Each product reviewed for the CANNEX *rewards star ratings* is awarded points for its comparative pricing and for the array of positive features attached to the product.

To arrive at the total score CANNEX applies a weight (W) against the Pricing Score (P) and Features Score (F). This weight will vary for each product type and will reflect the relative importance of either costs or features in determining the best rewards program.

How are the stars awarded?

Due to the small number of rewards programs being compared, the 5 star rating will be awarded to the products scoring in the top 20% of their peer group score range. The other star ratings are be equally distributed in a similar format.

How often are all the products reviewed for rating purposes?

All ratings are fully recalculated every six months based on the latest features offered by each provider. CANNEX also monitors changes on an ongoing basis. The results are published in a variety of mediums (newspapers, magazines, television, websites etc)

Does CANNEX rate other product areas?

YES. CANNEX also rates credit cards, mortgages, low-doc home loans, reverse mortgages, personal loans, deposit accounts, margin lending, package banking, business banking and car insurance. These star ratings use similar methodologies to the *rewards* star ratings. This guarantees the quality and transparency of these other star ratings. The use of similar star ratings logos also builds consumer recognition of quality products across product categories.

Please access the CANNEX website (http://www.cannex.com.au/starrate.html) if you would like to download the latest CANNEX star ratings reports for the products of interest.





DISCLAIMER

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